



# FUTURE OF HOME CARE

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## CONFERENCE & TECHNOLOGY EXPO

**Workforce Solutions**  
**Payment Reform Strategies**  
**Home Care Technology Innovations**

M I N N E S O T A  
**HOME CARE**  
A S S O C I A T I O N

*The Voice of Home Care*

Thanks for Making this Conference Possible!

**Medtronic**

 **PLAYMAKER**  
CRM

**PHILIPS**

 **Sandata**  
TECHNOLOGIES

Enterprise  
Telehealth

*Exhibitors*

*Axxess Technology Solutions | McKesson | Medtronic Care Management Services | Philips  
PlayMaker CRM | Sandata Technologies | SRS Web Solutions Inc. | VRI-Medical Alert Systems*

# 2017 Future of Home Care Conference & Technology Expo

# Conference Agenda

8:30 a.m. **Registration & Breakfast** *(Foyer)*

9:00 a.m. **Introductions**  
Platinum Sponsor Welcome

## Medtronic

**Opening Keynote**  
**The Future of Home Health**



**Steven Landers, MD, MPH**  
President & CEO, VNA Health Group, Red Bank, NJ

- Identify key trends related to home health care in the United States
- Understand how health reform is impacting the Medicare home health program
- Explore the Medicare home health challenges for the future

10:15 a.m. **General Session**  
**How to Best Manage Your Clinical & Financial Outcomes**



**Nick Seabrook**  
Managing Director & Founding Member, BlackTree Healthcare Consulting, Conshohocken, PA

- Learn how to establish & achieve clinical and financial outcomes goals
- Understand how clinical and financial collaboration can help you attain your home care agency goals
- Describe how to best monitor clinical and financial outcomes

11:15 a.m. **Morning Refreshment Break** *(Foyer)*

11:30 a.m. **General Session**  
**The Opportunities and Future of ACOs, Bundles, and Value-Based Payment**



**Nicole O. Fallon**  
Vice President of Health Policy & Integrated Services, LeadingAge, Washington, DC

- Review the core tenets and history of value-based payment programs and lessons learned to date
- Understand new alternative payment models and opportunities such as bundled payment and accountable care organizations including how they work and their impacts on care delivery and payment for post-acute care providers
- Discuss themes, trends and the future of payment reform under a new Administration

12:30 p.m. **Expo Hall Grand Opening & Lunch** *(Expo Hall)*

1:00 p.m. **Technology Demonstrations** *(Expo Hall)*

Join us in the expo hall for live demonstrations of the products and services this year's technology vendors have to offer your agency. Please see the expo card included in your registration materials for more information.

2:30 p.m. **General Session**

**Best Practices in Employee Retention**

**Judy Giel**

Chair MHCA Workforce Taskforce, Chief Clinical Officer, Pediatric Home Service, Roseville, MN

**Sally Stockbridge, RRT, SPHR, SHRM-SC**

Director of Human Resources, Allina Health Home Care Services, St. Paul, MN

**Carrie Treptow, SPHR**

Director of Human Resources, Fairview Home Care and Hospice, Minneapolis, MN

- Learn how to create a work place environment that honors your employees' passion and desire for working in home and community-based settings
- Explore how strategies such as academic partnerships, simulations, and predictable scheduling models will lead to a reduction in your employee turnover rate
- Utilize industry best practices and benchmarks to take your new employees on the journey from novices to expert home care clinicians
- Understand how to engage and motivate your deployed workforce, by investing in leadership competency

3:30 p.m. **Afternoon Snack Break** *(Expo Hall)*

3:45 p.m. **General Session**

**Workforce Shift Ahead: Recruiting in a Tight Market**



**Larry Morgan, MA, SPHR, SHRM-SCP, GPHR**

Orion HR Group, LLC, Apple Valley, MN

- Explore the changing workplace expectations and demographics
- Describe new and creative recruitment techniques, including how to use social media to your advantage
- Understand how to make your home care agency stand out from the pack
- Learn how to create your employee value proposition and gain insight on how to find talent in unusual place

4:45 p.m. **Networking Reception** *(Expo Hall)*

MHCA is pleased to invite you to socialize, network and enjoy food and drinks with your colleagues and the technology vendors at the Networking Reception! A complimentary drink ticket and light appetizers are included with your registration.

6:00 p.m. **Adjourn**

# Conference Guide

## Quiet Please!

In consideration of other participants and speakers, please turn your phone to silent or vibrate mode.

## Food

Breakfast and the morning refreshment break will be served buffet style in the foyer directly outside the ballroom. A water station can be found at the back of the ballroom. Lunch, the afternoon snack break, and the networking reception will be served buffet style in the Expo Hall.

## Handouts

Handouts are available for download at: [www.mnhomecare.org/FHCCHandouts](http://www.mnhomecare.org/FHCCHandouts). Handouts will remain available for 3-weeks following the conference. Complimentary Wi-Fi is available in the General Session room.

## Technology Expo

We are pleased to offer you an Exhibit Program featuring some of the technology companies that are shaping the future of the home care and hospice industry. These companies will be highlighting their latest, most innovative products and services designed to help you provide your clients with quality care and make your agencies more efficient. Please take full advantage of everything the Technology Expo has to offer by prospecting with new vendors, catching up with current business partners, and watching live demonstrations from 1:00 – 2:30 PM (see enclosed expo card for more information).

## Continued Education Credits

There are a maximum of 5.0 clock hours approved by MN-BENHA for long-term care administrators. There are a maximum of 6.0 contact hours a Minnesota licensed professional nurse can earn at this conference. A CEU certificate will be given out at the end of the conference in exchange for a completed evaluation form.

## Questions

You may find the registration desk in the Foyer. Stop by for information on upcoming events, value of membership, and general Q&A.



**SAVE *the* DATES**

**47<sup>th</sup> Annual Meeting & Expo**

*May 10-12, 2017*

*Arrowwood Resort, Alexandria, MN*

**&**

**Policy Conference**

*November 16, 2017*

*University of Minnesota Continuing Education & Conference Center, St. Paul, MN*

