



COUNCIL *of* STATE
HOME CARE
ASSOCIATIONS

Welcome to the
Annual Leadership Retreat

PROGRAM

August 7-10, 2016
The Westin Key West Resort & Marina, Key West, FL



Agenda At-A-Glance

Sunday, August 7, 2016

6:30 - 9:00 p.m.

Welcome and Unwind Reception

Pier Room

Welcome to the beautiful Florida Keys! This reception is more than just drinks and munchies. Enjoy delicious food stations and great conversation with your peers and our sponsors while watching the sunset.

Sponsored by  

Monday, August 8, 2016

8:00 - 8:45 a.m.

Breakfast Buffet

Salons A&B

8:45 a.m. - 2:30 p.m.

Control+Alt+Believe: Rebooting Your Association for Success

Holly Duckworth, CAE, CMP

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As CEO of a leadership development company, Holly Duckworth, CAE, CMP offers straight-talk coaching and consulting to CEOs and executives. As a nationally known speaker, Holly presents high-energy, eye-opening keynotes to business leaders. She inspires leaders to co-create their highest and best

business – and offers the leadership coaching and strategic advice to make it a reality. Author and international business columnist, Holly's award-winning book, "Ctrl+Alt+Believe: Reboot Your Association for Success," guides leaders to create a new belief system about how their organization works, so they can forge a new future NOW.

10:30 - 10:45 a.m.

Break

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12:30 - 1:30 p.m.

Buffet Lunch

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6:00 - 9:00 p.m.

Sailing on the Sebago Cubed

Join your colleagues for a dinner and drink cruise. The ship departs from the Westin Marina, just three blocks away!

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BLACKTREE
HEALTHCARE CONSULTING

Tuesday, August 9, 2016

8:00 - 9:00 a.m.

Breakfast Buffet

Salons A&B

9:00 - 10:15 a.m.

Public Policy Update: The Regulators, Congress & You

Nancy Taylor, JD, GreenbergTraurig

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Hear the latest on pending regulatory issues from the Council's resident expert. Nancy's expertise and knowledge of not only Medicare but also insight of Congressional happenings makes her the perfect speaker to bring state association executives up to speed on pertinent issues.

10:15 - 11:30 a.m.

Preparing for Value-Based Transformation

Brian Ellsworth, MA,
Health Dimensions Group

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Hear from a former state association executive director, who will discuss how homecare and hospice agencies are positioned to play a vital role in the transformation to value-based purchasing.

Agenda At-A-Glance

11:30 a.m. - 12:30 p.m.

From Our Perspective: MCOs

Rick Fredrickson, Senior Vice President,
Long-Term Care Programs, Centene
Corporation

Michelle Bentzien-Purrington, Vice President,
MLTSS, Molina Healthcare



What are MCOs saying about homecare providers and what has been their experience when they come into states and begin dealing

with homecare and hospice agencies? Whether it is MLTSS or Medicaid managed care, state associations must understand the perspectives of MCOs to advocate on behalf of their members.

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12:30 - 1:30 p.m.

Lunch

Salons A&B

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1:30 - 3:30 p.m.

State Share and Best Practices (Council Members ONLY)

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Warren Hebert, HomeCare Association of Louisiana

Analytics & Data for Advocacy

Vicki Hoak, Pennsylvania Homecare Association

Opening the Door to Care at Home

Deb Hoyt, Connecticut Association for Healthcare at Home

30-Day Advocacy Campaign

Kathy Messerli, Minnesota HomeCare Association

MHCA Future of Home Care Conference & Technology Expo

Jan Grimes, Illinois HomeCare & Hospice Council

3-Minute Reg

Nicholas Oliver, Rhode Island Partnership for Home Care, & Deb Hoyt, Connecticut Association for Healthcare at Home

EVV Implementation



6:30 - 7:30 p.m.

Reception

7:30 p.m.

Dinner

A&B Lobster House
Private Veranda
700 Front Street
Key West

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Wednesday, August 10, 2016

8:00 - 8:30 a.m.

Breakfast

Sponsored by 

8:30 - 10:45 a.m.

Council Business Meeting

Don't miss your opportunity to have your voice heard during our business meeting. The Council is as strong as its members' involvement, so everyone's participation is appreciated.

Retreat Attendees

Fawn Barrie, Executive Director
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Casey Blumenthal, Vice President
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Chrissy Buteas, President & CEO
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Guest: Charlie Butrico

Dean Chalios, President
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Guest: Jennie Chalios

Joie Glenn, Executive Director
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Kathy Messerli, Executive Director
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Nicholas Oliver, Executive Director
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Guest: Suzanne LeBlanc

Sara Ratcliffe, Executive Director
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Guest: Chris Ratcliffe

Evan Reinhardt, Executive Director
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Guest: Kate Reinhardt

Tim Rogers, President & CEO
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Kristen Wheeler
Home Care Association of Florida

Thank You to Our Sponsors

Axxess

Sam Smith
Merrily Orsini
Marvin Javellana
Adrian Killebrew
Kris Berry

Bayada Home Health Care

Dave Totaro
Laura Ness
Louise Lindenmeir

LHC Group

Richard & Carlene MacMillan
Sarah Myers
Michael R. Freeman

Medline

Mike Lee
Pete Sliwa

ACHC

Matt & Christi Hughes

Blacktree Healthcare Consulting

Mike & Kim Freytag
Nick & Sue Seabrook

Curaport

Tripp Matthews
Lisa McFann

Homecare Homebase

Tricia Collom
Ben Reeves

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