

COUNCIL OF STATE HOME CARE ASSOCIATIONS

BOARD OF DIRECTORS MEETING

VIA CONFERENCE CALL

The Board of Directors met via conference call at 2:00p.m. EST. on Friday January 25, 2013.

The meeting was called to order by Chairperson Marcia Tetterton.

Attending were the following members: Casey Blumenthal, Kip Bowmar, Joe Glenn, Vicki Hoak, Christy Johnson, Pat Kelleher, Jane Kelly, Jeff, Lycan, and Marcia Tetterton. Also on the call were Denise Deimler with the Pennsylvania Association and Bobby Lolley joined the call.

Marci reported that Cathy Cranston had resigned her position as Secretary/Treasurer of the Council. The Executive Board appointed Jane Kelly to fill the term.

Jane gave a report on those states that had renewed membership.

The Pennsylvania Association Financial Director, Denise Deimler, reported that their auditor will be going over the financials to determine if a tax return will need to be filed for the Council. Denise gave a financial report which included a balance sheet (current assets are \$72,064.37); Profit & Loss Detail; Revenue & Expense Budgets for 2013. She gave a comparison with the 2012 budget.

There was discussion on dinners for members attending national meetings. At the current rate charged of \$75, there is a slight loss. It was agreed that keeping the cost down would be a member benefit. There was also discussion on the travel stipends that were awarded for the Council Retreat. It was decided to limit these awards to five (5) of \$325 each & the awardees would decide how they want to spend the stipend. Vicki & Denise will work on criteria for applying for these. Pat Kelleher moved and Christy Johnson seconded to approve the financial report and budget for 2013. Motion carried by consensus.

Jane gave a report on the summer retreat. Retreat to be held August 5-7, 2013 at the Sebastian Hotel in Vail, CO. The program will be focused on leadership conducted by Deb Center & Diane Pisanos. The planning committee is currently working on sponsorships & establishing registration fees. They hope to have registrations ready by April.

Vicki discussed the Council's website. It is outdated and needs to be redesigned. Right now it is an Affiniscape model. Since Affiniscape has been bought by yourmembership.com, it

leaves us a bit up in the air as to what will or can happen with this. Marci will check with them to see if they will still host the website. Bobby volunteered his staff person Kyle to work at his own pace just to update the website. Vicki volunteered to find someone to be a webmaster with a cost projection of \$5000 a year. A discussion ensued on the value & whether we should even continue to have a website. It was brought to the attention of the board that many members do not even know their login for the website.

Dashboard updates were discussed. These are still coming out sporadically with no understanding of a time frame. Marci will contact someone from Healthcare First to ask if they will provide someone to meet with us in D.C. when we are there for the March on Washington, in order to firm up this process.

Marci asked if anyone was using the results of the Home Care Reform Readiness Survey. Her association is going to use this as part of a leadership conference. Vicki shared that it was used for regional meetings in the fall. Pennsylvania is working with Health Management Associates to provide her members with useful information on presenting the value of homecare when approaching ACOs, health systems and physician groups. Jeff said they hired a group out of Minnesota to work on his members' relationships ACO's, AAA's, etc.

Vicki reported that we have some reserve funds and could think about future projects we might want to present to the Council. Christy reported on the use of the logo.

Meeting adjourned at 3:10 p.m. The next board meeting will be Sunday, March 17, 2013 at 7:30 a.m. at the restaurant in the Mayflower Hotel, Washington, D.C.

Respectfully submitted,
Jane Kelly
Council Secretary